



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

I declare this is my own work.

AS BUSINESS

Paper 2 Business 2

Thursday 22 May 2025 Afternoon Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- the Insert (enclosed)
- a calculator.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
8	
TOTAL	



J U N 2 5 7 1 3 1 2 0 1

Answer **all** questions.

Read the **source** in the **Insert**.

Do not write
outside the
box

0 1

Using the data in **Figure 1**, calculate the percentage change in sales revenue from 2022 to 2024.

[3 marks]

3

0 2

Using the data in **Figure 1**, calculate the gross profit margin in 2024.

[3 marks]

3



0 3Explain **one** benefit to Hoods Ltd of having a mission statement.**[4 marks]**

Extra space

4**Turn over for the next question****Turn over ►**

[9 marks]

[illegible]

9



[9 marks]

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on the right side, suggesting it's resting on a surface.

9



[16 marks]

[illegible]

Extra space



[16 marks]

[illegible]

Extra space



Evaluate the view that in order to be successful in the future, **all** businesses must prioritise ethical influences when setting operational objectives.

[illegible]

[illegible]

20



There are no questions printed on this page

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outside the
box*

**DO NOT WRITE ON THIS PAGE
ANSWER IN THE SPACES PROVIDED**



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[illegible]

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box

Question number	Additional page, if required. Write the question numbers in the left-hand margin.
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